

Justin Ford – Director of Safety & Certification Programs at Breezeway

is an internationally recognized expert in Short-Term Rental (STR) safety. With notable appearances on ABC's Good Morning America and NBC's Today Show, Justin is a staunch advocate for global initiatives aimed at enhancing the safety standards of STRs. His commitment extends to presenting on safety matters worldwide, including at multiple annual NFPA Conferences. In August 2023, Justin authored the highly acclaimed article 'Renter Beware,' featured in the NFPA Journal, garnering significant attention as one of the most viewed articles in the past year. A sought-after guest on various podcasts, Justin participated in over 27 interviews in 2023 alone, delving into discussions on safety. As the Director of Safety & Certification Programs at Breezeway, Justin plays a pivotal role in assisting property managers and owners in upholding the safety standards of STRs. Overseeing more than 100,000 safety inspections, he is a driving force behind Breezeway's mission to ensure the safety of STRs. Breezeway, a leading property care and operations software platform, facilitates seamless coordination, communication, and verification of detailed work for rental hosts and property managers. Prior to his role at Breezeway, Justin co-founded 'On the Water in Maine, Vacation Rental Property Agency' in 1997. Under his leadership, the company flourished into the highest-grossing vacation rental company in New England. Justin brings a wealth of experience to his current role, backed by his background as a former member of the US Coast Guard and a 15-year stint as a firefighter. Justin resides in Freeport, Maine, with his wife Lisa and is a proud parent of two children. His dedication to safety, honed through years of service and leadership, continues to make a lasting impact on the world of Short-Term Rentals.

